



2021 Annual Partner Program

Sponsorship & Exhibits for Companies & Vendors

The CAO Partner Program was created after industry suppliers and vendors requested a way to better support the Association and reach its members. The program is designed so that companies can choose the level of exposure that best suits their needs and goals.

With over 350 members from across the State, the CAO is a proven resource for companies who seek an unparalleled opportunity for exposure to eye care professionals. Below are the available levels of sponsorship.

Platinum

\$10,000

- Company logo with link on main page of website
- Ad space in Virtual Exhibit Hall
- Signage Recognition at major CAO Events
- Complimentary Booth at Annual Conference including electricity
- Sponsorship level sign at Conference booth
- One page company provided insert in Annual Conference bags
- Complimentary full page advertisement in quarterly e-newsletter
- 5-10 minute meeting with CAO Board of Directors
- **Includes Two (2) Sponsorship Options listed on following page**

Gold

\$6,000

- Company logo with link on main page of website
- Ad space in Virtual Exhibit Hall
- Signage Recognition at major CAO Events
- Complimentary Booth at Annual Conference including electricity
- Sponsorship level sign at Conference booth
- One page company provided insert in Annual Conference bags
- Complimentary half page advertisement in quarterly e-newsletter
- **Includes One (1) Sponsorship Option listed on following page**

Silver

\$2,500

- Recognition as Partner on main page of website
- Ad space in Virtual Exhibit Hall
- Signage Recognition at major CAO Events
- Complimentary Booth at Annual Conference including electricity
- Sponsorship level sign at Conference booth
- One page company provided insert in Annual Conference bags
- Complimentary quarter page advertisement in quarterly e-newsletter
- **Sponsorship Options listed on following page priced \$2,500 - \$6,000**

Exhibit

\$1,200-

Booth Only

\$1,400

- Booth space at Annual Conference October 23-24, 2021
- Company contact & description listed on all annual conference exhibit lists



Annual Partner Program

Platinum, Gold & Silver Level Sponsorship Options

2021 Available Sponsorship Options:

_____ Virtual Continuing Education – Summer Series*: *(Value \$2,500 each)*

May 26, 2021, June 30, 2021, July 28, 2021, August 25, 2021

_____ Annual Business Meeting & General Membership Dinner* – Date TBD *(Value \$5,000)*

_____ Annual Education Conference: CE Session *(Value \$5,000)*

_____ Annual Education Conference: Saturday Night Reception – October 23rd *(Value \$3,500)*

_____ Annual Education Conference: One Day Breakfast & Lunch *(Value \$3,500)*

_____ Annual Education Conference: WiFi *(Value \$2,500)*

_____ Annual Education Conference: Name Badge Lanyards *(Value \$5,000)*

_____ Annual Education Conference: Attendee Bags *(Value \$5,000)*

_____ Young OD/Mentoring Event* *(Value \$3,500)*

*Only available to Platinum level sponsors

Please note: Sponsorship Options are subject to change. We will do our best to accommodate if there any changes to schedules/cancellations. For more information on events, please visit cteyes.org or contact us for further clarification.

Questions? or need additional information?
Contact 860-529-1900 or email info@cteyes.org



Annual Partner Program

Sponsorship Contract & Agreement

Company Name as it should appear when printed:

Company Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Company Phone: _____

Website: _____

Contact Person: _____

Cell Phone: _____

Email: _____

Signature: _____

Please select your partner level:

Platinum \$10,000

Gold \$6,000

Silver \$2,500

Payment is due in full to reserve your sponsorship. Please remit payments to:
Connecticut Association of Optometrists
35 Cold Spring Road, Suite 211
Rocky Hill, CT 06067

Total \$: _____

Check # _____

   

Credit Card Number: _____

Exp. Date: _____ CVV2: _____

Name on Card: _____

Billing Address: _____

Signature: _____

Questions? or need additional information?
Contact 860-529-1900 or email info@cteyes.org



Exhibitor Contract

The exhibits are located in the Marriott Ballroom, which is fully carpeted. Booths are 8 x 10 feet and consist of an 8-foot high background drapery and 3-foot high division curtains of flameproof fabric suspended from aluminum stanchions. One 7 x 44 inch standard one-line identification sign is provided with each space, along with a table, tablecloth and two chairs. There is an additional charge for electrical requirements. Payment must be made in full to reserve a booth.

Exhibit Staff

Exhibitor registration includes two exhibit staff passes (badges). You may only have two individuals representing your booth due to current limitations. All exhibitors must wear a CAO name badge at all times. We will not be selling additional exhibit hall passes at this time.

Shipping Information

Shipments to the exhibit hall MUST go through **Supreme Conventions LLC**. **No shipments can be sent to the Mystic Marriott Hotel & Spa and stored prior to the show.** Detailed information will be provided by the CAO upon receipt of a paid exhibit contract.

Installation

Booths will be available to exhibitors after 6:00 a.m. on Saturday, October 23, 2021. Displays must be ready for showing in time for the 9:40 a.m. break. If you require more time, please contact the CAO office at 860-529-1900 prior to the show. Any space unclaimed will be reassigned without refund.

Protection of Mystic Marriott Hotel & Spa Property

Nothing shall be pasted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Exhibitors violating this regulations are expressly bound, at their expense, to repair any such damage that they may cause.

Cancellations and Indemnifications

The CAO must be notified in writing of any cancellation. There is a \$100 administrative fee for all cancellations received by October 1, 2021. There are no refunds after that date. The exhibitor agrees to protect, indemnify and hold harmless the CAO, its officers, directors, members and staff from any and all liability, loss, damage and expense resulting from the exhibitor's use of the exhibition space. This agreement and the rights herein granted to the exhibitor may not be assigned, sublet or otherwise disposed of by the exhibitor without the written permission of the CAO. In the event of the cancellation due to fire, strikes, government regulations, or other caused beyond the CAO's control, the CAO shall not be held liable for the failure to hold the annual conference and exhibit as scheduled, and the CAO shall determine the amount of the exhibit fees, if any, to be refunded.

Copyrighted Material

Each exhibitor is responsible for obtaining all necessary licenses and permits to use any copyrighted materials, including written materials, photographs or video images. No exhibitor will be permitted to distribute or display copyrighted material unless they have presented proof that the exhibitor has the appropriate licenses or that written permission is not required.

Libelous, Obscene or Offensive Material

Each exhibitor is responsible for ensuring that no libelous, obscene or offensive material is included in their booth. The CAO reserves the right to remove any and all such material that it considers to have breached these rules and to remove the exhibitor's booth without compensation or refund.

I have read the 2021 CAO Exhibitor Contract and agree to the policies stated above.

Print Name

Signature

Date



Exhibitor Registration

The Connecticut Association of Optometrists is hereby authorized to reserve exhibit space for our Company at the 2021 Annual Education Conference to be held on October 23 - 24, 2021 at the Mystic Marriott Hotel & Spa in Groton, CT. All correspondence will be directed to the individual listed below.

Company: _____

Contact Name: _____ Title: _____

Street: _____ Home Address Company Address

City: _____ State: _____ Zip Code: _____

Phone: _____ Emergency Phone: _____

Email: _____ Website: _____

Please provide a description below of your products/service (approximately 25 words). This information will be distributed to all attendees:

Is there any type of exhibit that you do not wish to be next to? _____

EXHIBITOR OPTIONS AND REQUIREMENTS

Booth Price: With Platinum, Gold, or Silver Sponsorship: *FREE* single space

Before August 31: \$1,200 single space After August 31: \$1,400 single space

Additional booths may be reserved for an additional \$1000 (before August 31) or \$1200 (after August 31) per booth.

Electricity (includes both exhibit days): \$150 single space (*FREE* with Platinum, Gold or Silver Sponsorship)

Exhibit Staff: Exhibitor registration includes two exhibit staff passes (badges). You may only have two individuals representing your booth due to current limitations. All exhibitors must wear a CAO name badge at all times. We will not be selling additional exhibit hall passes at this time.

Staff Name Badge #1: _____ Email: _____

Staff Name Badge #2: _____ Email: _____

Payment

Full payment must accompany exhibitor contract and registration form. Please fill out payment info below or make checks payable to **CAO** (mailing address below).

Total: \$ _____ Check # _____    

Card number: _____ Exp. Date: _____ CVV2: _____

Name on Card: _____

Billing Address: _____

Signature: _____