



2025 Partner Program



Sponsorship & Exhibits for Companies & Vendors

The CAO Partner Program was created after industry suppliers and vendors requested a way to better support the Association and reach its members. The program is designed so that companies can choose the level of exposure that best suits their needs and goals.

With over 400 members from across the State, the CAO is a proven resource for companies who seek an unparalleled opportunity for exposure to eye care professionals. Multiple levels and opportunities available.

2025 ANNUAL PARTNER PROGRAM LEVELS

Platinum \$10,000

- ▶ Company logo with link on main page of CAO website
- ▶ Signage Recognition at major CAO Events
- ▶ Company contact & description listed on event exhibit lists
- ▶ Complimentary Booth at Annual Conference including electricity in a prime space
- ▶ Sponsorship level sign at Conference booth
- ▶ One page company provided insert in Annual Conference bags
- ▶ Complimentary full page advertisement in quarterly e-newsletter
- ▶ 5-10 minute meeting with CAO Board of Directors
- ▶ Includes Two (2) Sponsorship Options listed on following page

Gold \$6,500

- ▶ Company logo with link on main page of CAO website
- ▶ Signage Recognition at major CAO Events
- ▶ Company contact & description listed on event exhibit lists
- ▶ Complimentary Booth at Annual Conference including electricity in a prime space
- ▶ Sponsorship level sign at Conference booth
- ▶ One page company provided insert in Annual Conference bags
- ▶ Complimentary half page advertisement in quarterly e-newsletter
- ▶ Includes One (1) Sponsorship Option listed on following page

Silver \$3,500

- ▶ Recognition as Partner on CAO website
- ▶ Signage Recognition at major CAO Events
- ▶ Company contact & description listed on event exhibit lists
- ▶ Complimentary Booth at Annual Conference including electricity
- ▶ Sponsorship level sign at Conference booth
- ▶ One page company provided insert in Annual Conference bags
- ▶ Complimentary quarter page advertisement in quarterly e-newsletter

Exhibit Only

- ▶ Booth space at 2025 CAO Annual Education Conference September 27th - 28th \$1950 - \$2150 per booth
- ▶ Company contact & description listed on event exhibit lists
- ▶ Sponsorship options individually priced

2025 ANNUAL SPONSORSHIP OPPORTUNITIES

Spring Training Event

April 6, 2025

Trumbull Marriott Shelton - Trumbull, CT

Event Sponsor

\$5,000

Company will have 5 minutes to address to attendees in provided slot time. Includes an exhibit table. This opportunity is limited to four companies.

Annual Education Conference

September 27-28, 2025

Mohegan Sun Resort Casino - Uncasville, CT

CE Session

\$5,000

Company will have 5 minutes to address to attendees before CE begins. Company will introduce the speaker.

Attendee Bags

\$5,000

Company will have a sign thanking them for sponsoring the conference attendee bags. Logo will be placed on the conference bag that each attendee will receive.

Name Badge Lanyards

\$5,000

Company will have a sign thanking them for sponsoring the conference name badge lanyards. Logo will be placed on the lanyard that each attendee will receive.

Saturday Cocktail Reception

\$3,500

Sponsoring the 1-hour cocktail reception immediately following the end of the CE program on September 27, 2025. Company will have a sign in designated areas thanking them for their sponsorship.

Friday Night Reception

\$3,500

Sponsoring the opening night reception on September 26, 2025. Company will have a sign in designated areas thanking them for their sponsorship.

WiFi

\$1,500

Company will have a sign thanking them for their sponsorship of the conference WiFi. Password will be unique to the company and when connected to WiFi will go to company's choice of page.

Other Events

Regional Membership Dinner/Event

\$3,000

Company will have 5 minutes to present their products or services before Meeting and Dinner begins. Dinner and beverages included to company attendees. Date and location to be determined.

Young OD/Mentoring Event

\$3,500

Company will have 5 minutes to present their products or services before the event begins. Food and beverages included to company attendees. Date and location to be determined.

Virtual Events

2-Hour Virtual CE Session

\$2,500

Company will have 5 minutes to address to attendees before CE begins. Company will introduce the speaker. Four time-slots available. Dates to be determined.

Email Blasts

Email Blast to CAO Membership

\$1,000

Company will provide an advertisement to be distributed by email to the membership.

Please note: Attendee list will be provided for all sponsored events. Sponsorship Options are subject to change. We will do our best to accommodate if there any changes to schedules/cancellations. For more information on events, please visit cteyes.org or contact us for further clarification.

2025 ANNUAL PROGRAM PROGRAM CONTRACT & AGREEMENT

COMPANY NAME AS IT SHOULD APPEAR WHEN PRINTED:

COMPANY MAILING ADDRESS:

CITY: _____ **STATE:** _____ **ZIP CODE:** _____

COMPANY PHONE: _____

WEBSITE: _____

CONTACT PERSON: _____

CELL PHONE: _____

EMAIL: _____

SIGNATURE: _____

PLATINUM \$10,000

GOLD \$6,500

SILVER \$3,500

OPTIONS: _____

TOTAL \$: _____ **INVOICE ME/COMPANY**

CHECK # _____

CREDIT CARD    

CC NUMBER: _____

EXP. DATE: _____ **CVV2:** _____

NAME ON CARD: _____

BILLING ADDRESS: _____

SIGNATURE: _____